

# **Integrating Research Outcomes into Advocacy**

*(agitating for a better world)*

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## **Integrating Research Outcomes into Advocacy**

### Questions for advocacy:

- What MSM research outcomes should we anticipate?
- Who are the constituencies for these research outcomes and for use of research in advocacy?
- What might be some of our potential advocacy approaches and questions?

## ***Research: what's coming (1 of 3)***

### ***Better descriptions:***

#### **Improved definitions of MSM population(s)**

> Definition of sexual networks and sub-populations

#### **Understanding of dynamics of HIV exposure, HIV transmission, and living with HIV**

- HIV and STI prevalence and incidence
- Access to HIV/STI prevention, treatment, and care
- Sexual behaviors, concurrency, exposure
- Human rights needs (economic, legal, social, etc)

## ***Research: what's coming (2 of 3)***

### ***Improved understanding about current experience:***

#### **Effectiveness of known HIV interventions**

- Combinations (behavioral, clinical, social, structural) at multiple levels (individual, network, structural)
- Who is (can be) reached (primary and secondary)
- Quality of interventions (accessibility, timeliness, frequency, regularity, duration, effectiveness, etc.)
- Breadth of providers and points of service

## ***Research: what's coming*** (3 of 3)

### ***New interventions:***

#### **Efficacy of potential new HIV interventions**

- Combinations (behavioral, clinical, social, structural) at multiple levels (individual, network, structural)
- New biomedical options that might be added in?
  - *Pre-exposure prophylaxis (PrEP)?*
  - *Rectal microbicides?*
  - *Vaccines?*
  - *Treatment as prevention?*

## ***Who needs this data?***

- International funders (e.g. Global Fund, PEPFAR)
- Multilateral agencies (e.g. UNAIDS co-sponsors)
- Policy makers (e.g. government officials)
- National programme managers, such as Health, Education, Labour, Police
- Service providers and advocates
- Researchers and research advocates
- Research participants
- Media and the public

## ***Why do they need it?***

- Deliver what we have today for MSM health and rights
- Delivering new HIV products, concepts, questions
- Building and sustaining research capacity
- Honestly asking hard research questions to get results

## ***What are typical advocacy goals?***

Evidence is needed in advocacy for:

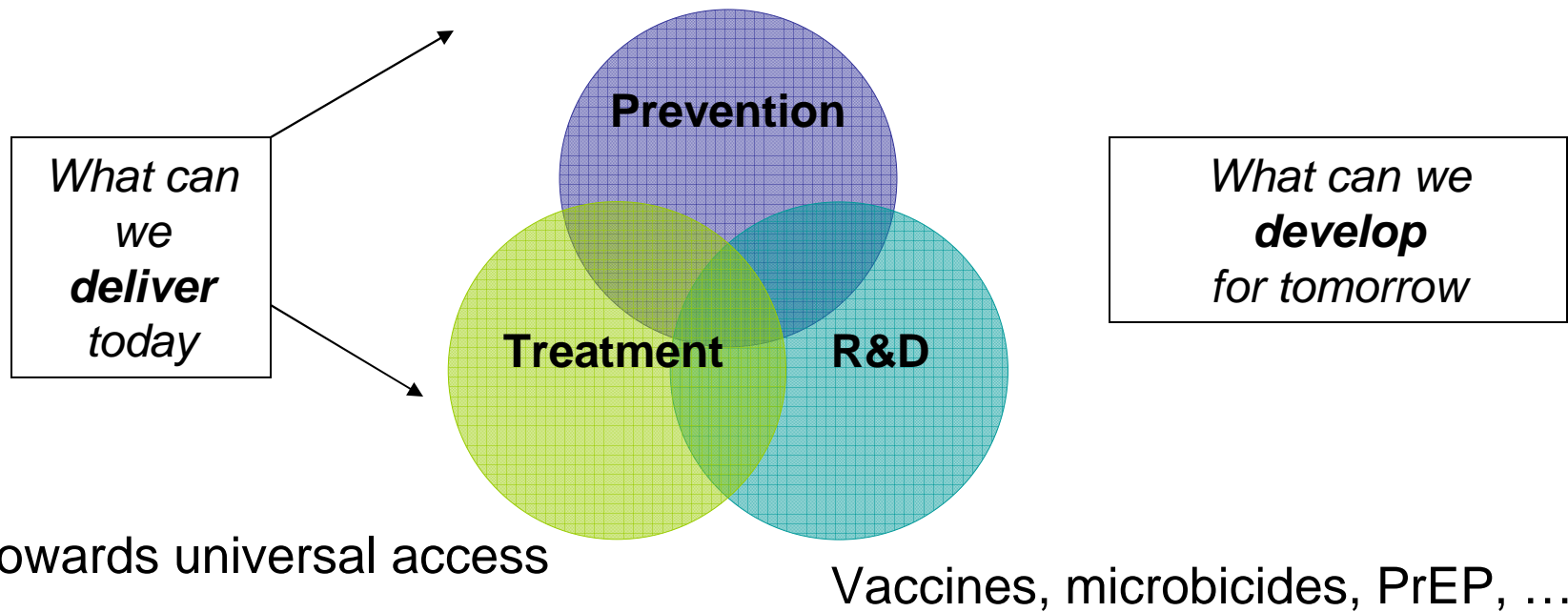
- Changing norms (e.g. values, positions, decisions, policies, laws, legislation, regulations, standards)
- Ensuring action (e.g. funding, programs, practices)
- Informing future (and current) research

## ***Who communicates research outcomes, and advocacy about those research outcomes?***

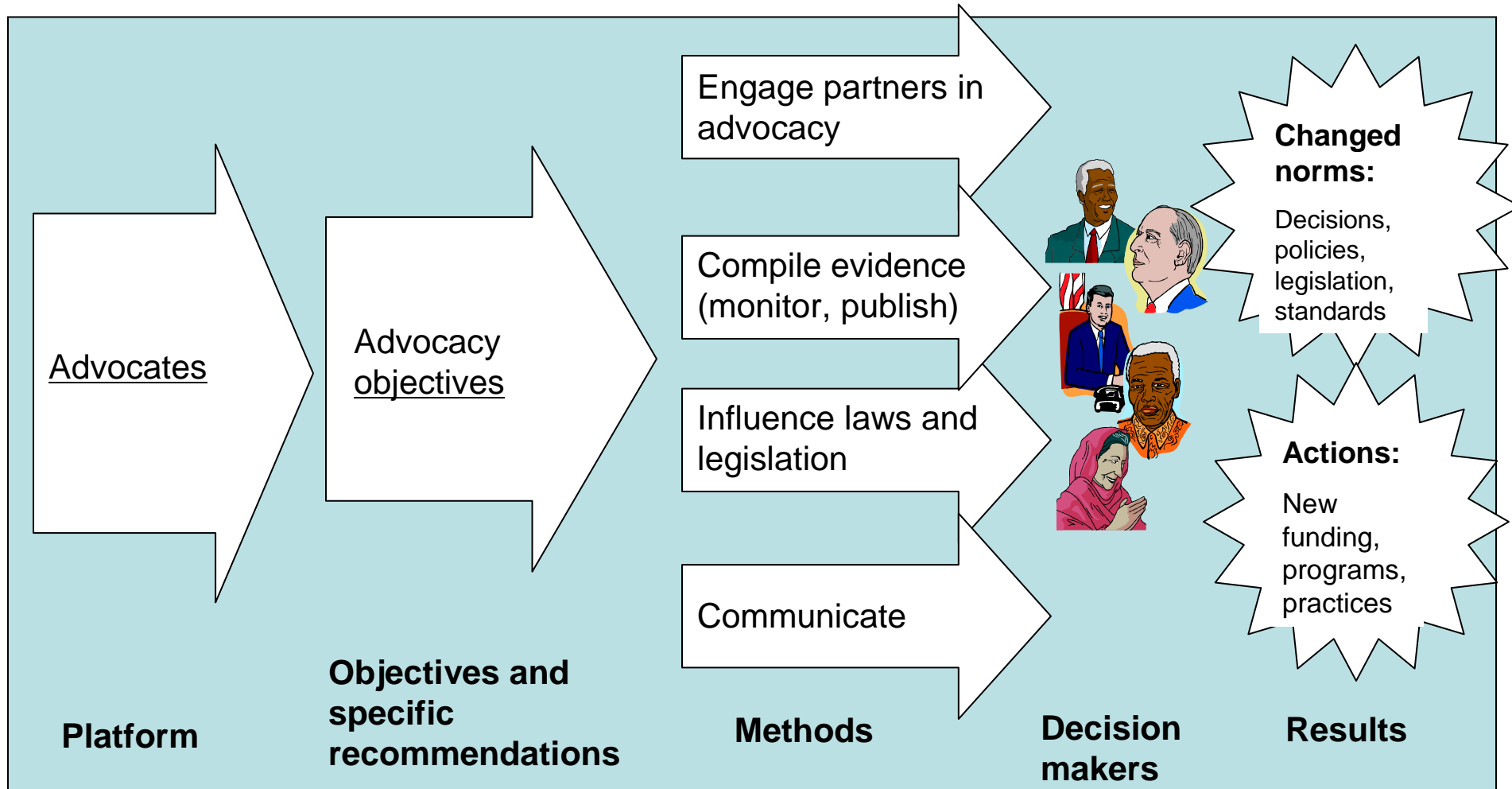
- Web (*e.g. websites, list-serves, blogs*)
- Summary print materials (*e.g. policy briefs, fact sheets, brochures, pamphlets*)
- Internal presentations (*e.g. within networks*)
- External presentations (*e.g. conferences*)
- Formal reports (*e.g. governmental*)
- Media (*print media, radio, television, journals*)

# How to communicate data in context?

Intensified HIV prevention/health promotion (indiv, network, structural):  
condoms (M&F), clean needles, VCT & health care, *MC*, *Tx as Px*



# Advocating with a theory of change



## **Integrating Research Outcomes into Advocacy**

*Possible next steps for this group's discussions:*

### **DEFINE and PRIORITIZE:**

- What MSM research outcomes should we anticipate?
- Who are the constituencies for these research outcomes and for use of research in advocacy?
- What might be some of our potential advocacy approaches and questions?